



Sponsorship Package



Project Beautiful Me, 12645 Memorial Dr., Suite F1-117, Houston, TX 77024

www.ProjectBeautifulMe.org



Dear Sponsor,

Project Beautiful Me would like to invite you to become a program sponsor. Your sponsorship is a great opportunity to support our organization's core mission to inspire, mentor and equip young girls with the necessary tools for success. Your donation and participation embodies an ultimate choice, the choice of investing in a young girl's future.

Our Mission *"To inspire at-risk young girls between the ages of 12-17 by building self-esteem through encouragement, empowerment and teaching life skills,"* is essential, and allows us an opportunity to help redirect their path toward finding their purpose in life.

We cannot always be there for them, however, we can empower them to make the right choices, teach them to respect themselves, others and their community. Through our programs we provide social, financial, health and educational knowledge that will prepare these young ladies to face an ever-changing and diverse world.

In the enclosed sponsorship packet, you'll find the following information:

- Program Sponsorship Opportunities
- Who We Are
- Our Programs
- Sponsorship Form

Feel free to contact us with any questions at info@projectbeautifulme.org or **832-559-0436**. We look forward to working with you. To learn more about our organization please visit our website at www.projectbeautifulme.org.

Sincerely yours,

Candace Dixon Ford
Founder/President

Shelley Smith Woods
Executive Director

Program Sponsorship Opportunities



Platinum \$10,000 (sponsor the program)

Sponsor Benefits:

- Organization acknowledgement during all events
- Logo recognition on printed promotional materials
- VIP seating at the Annual Empowerment Seminar (10)
- Organization's logo and link on our website
- Organization featured in all press releases
- Display of Sponsor Banner at all major events
- Organization acknowledgement on the official annual T-shirt
- Organization acknowledgement in e-communications
- Special invitation to visit one of our community sites
- VIP seating at events
- Program sample packet



Gold \$5,000 (sponsor an event)

Sponsor Benefits:

- Organization acknowledgement at Annual Empowerment Seminar
- VIP seating at the Annual Empowerment Seminar (5)
- Organization's logo and link on our website
- Display of Sponsor at all major events
- Organization acknowledgement on the official annual T-shirt
- VIP seating all events
- Program sample packet



Silver \$2,500 (sponsor a school)

Sponsor Benefits:

- Organization acknowledgement at annual banquet
- VIP seating at the Annual Empowerment Seminar (2)
- Special invitation to events
- Organization's logo and link on our website
- Program sample packet



Bronze \$1000 (sponsor a group)

Sponsor Benefits:

- Organization acknowledgement at Annual Empowerment Seminar
- Organization's logo on our website
- Program sample packet



Nickel \$500 (sponsor a child)

Sponsor Benefits:

- Organization listed on website
- Program sample packet

Project Beautiful Me, is a charitable organization, 501 c 3

Donations can be made through our website at www.projectbeautifulme.org/donations



Mission:

To inspire young girls between the ages of 12-17 by building self-esteem through encouragement, empowerment and teaching life skills.

Project Beautiful Me is a Houston-based nonprofit organization that strives to inspire, mentor and equip at-risk young girls with the knowledge and skills for success. Our organization is committed to providing resources that emphasize education, social skills and character development to girls in the Houston, Beaumont and surrounding areas. We strive to provide young girls with a strong foundation for the future by developing their confidence, self-respect, leadership skills and integrity. Each program has been carefully designed to provide each girl with an amazing experience and life skills to carry them through their future.

Project Beautiful Me (PBM) is a tax-exempt 501 (c) (3) organization. We use our funding for our mentorship programs, college tours, to offset prom related expenses to give each girl a beautiful experience, and to help fund our Annual Empowerment Seminar. Monetary donations are 100% tax deductible.

Project Beautiful Me began a few years ago with the vision of founder, Candace Ford and a core group of dedicated volunteers. Candace realized that many young girls were missing out on one of the most important events of a young girls high school experience; the Senior Prom. After the first year, she wanted to impact these girls' lives in an even more meaningful and lasting way. Candace, along with a very talented team of volunteers, determined that the most valuable gift they could give them was the gift of empowerment. This will not only equip them today, but will build a solid foundation for these future community leaders.





Mentorship

Project Beautiful Me developed a mentoring program because it guarantees a young girl that there is someone who cares about them especially when dealing with many of the issues they face today. We provide workshops for girls ages 12-17 by promoting and supporting healthy decision-making. Our workshops are designed to educate, equip and inspire young girls to become successful. Our goal is to teach them to love, honor, and appreciate themselves.

The mentorship program consists of a character building curriculum with workshops to promote positive self-esteem and develop life skills.

Topics Include:

- Self-Esteem
- Etiquette
- Personal Image
- Relationships and Friends
- Social Media
- Health and Nutrition

Beautiful Me

In just a few months, high school juniors and seniors will come together for one of the most anticipated nights of their high school career, their prom. With the current economic state, increased unemployment and rising costs associated with prom, many young girls are affected and many not attend prom. We believe that every girl deserves the chance to attend and wear that one special dress on the night of her high school prom.

The Beautiful Me program was designed to help drive donations of prom dresses, special occasion wear, and accessories to help make it possible for local high school girls to enjoy their prom. In addition PBM will have a day of pampering for selected young girls to get dolled up before their prom. The following fun and exciting day will provide a unique opportunity for the girls to soar.

Eligible participants must:

1. At least be 15-17 years old
2. Currently a Senior in High School
3. Maintain an above average academic standard
4. Complete workshops
5. Write and submit a 350-word essay
6. Candidates are considered by referrals





College Tours

The College Tours program was instituted to encourage and bring awareness to higher education by visiting higher education institutions. The goal is to empower girls by exposing them to new environments and experiences through college touring, while emphasizing the importance of higher education and completion of a degree program.

Part of the experience is exposing the young girls to the many options that are available to them; private to public, in-state to out-of-state, HBCU to Ivy League and the many funding opportunities available to them as young women.

Because many do not have the time or resources to visit college campuses, college quickly becomes a dream unfulfilled. We believe this experience allows the girls to envision themselves as college students, greatly increasing their interest and helping them to make well-informed decisions.

Scholarship

Many at-risk high school girls lack the financial resources and the knowledge of available funding to attend college. With generous donations from our sponsors, soon, we will be able to offer substantial scholarships to deserving, well-rounded young girls who exhibit a combination of exceptional academics, leadership, character and citizenship. We also provide the girls and their parents access to additional funding resources, as well as application and essay tips to help the girls stand out from the competition. Your help is necessary for the Scholarship Program to be successful.



Contact Us

Project Beautiful Me
12645 Memorial Dr., Suite F1-117
Houston, TX 77024
Phone: 832.559.0436
E-Mail: info@ProjectBeautifulMe.org



Sponsorship Form

Inspiring young girls by building self-esteem through encouragement, empowerment and teaching life skills.

Donor Information (please print or type)

Name	
Billing address	
City, State, ZIP Code	
Telephone (home)	
Telephone (business)	
Fax	
E-Mail	

Sponsorship Level

Platinum \$10,000 Gold \$5,000 Silver \$2,500 Bronze \$1,000 Nickel \$500



Sponsorship Information

I (we) will sponsor a total one-time payment of \$_____.

I (we) will sponsor a total of \$_____ to be paid: ____ now ____ monthly ____ quarterly ____ yearly.

I (we) plan to make this contribution in the form of: ____ cash ____ check ____ Pay Pal* ____ other.

Matching Gift

Gift will be matched by _____ (Company/Family/Foundation)

Acknowledgement Information

Please use the following name(s) in all acknowledgements:

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I (we) wish to have our gift remain anonymous.

Signature(s)	
Date	

Please make checks, corporate matches, or other gifts payable to:
Project Beautiful Me, 12645 Memorial Drive, Suite F1-117, Houston, Texas 77024.

Project Beautiful Me is a 501 c 3 charitable organization. Monetary donations are 100% tax deductible.

*You can visit our website and make a donation through our link www.ProjectBeautifulMe.org/donate-today/



Candace Dixon Ford
Founder/President

Candace Ford is the wife of retired NBA player TJ Ford. She is an entrepreneur, philanthropist, dedicated wife, and mother to TJ Jr., Peyton, and Austin Ford. Candace was born in Beaumont, Texas but now resides in Houston, Texas. She received her Bachelor's degree in Chemistry and has a Masters in Economic Development. She is also a member of Behind the Bench, The National Basketball Wives Association, which raises money and devotes time to charities on a local and national level through heightened public social awareness. As a female, and having faced many of the issues that young women face today, Candace decided her mission should be to help young girls improve their quality of life. Her focus is to create "an environment" that is inclusive of young women in all communities to ensure they lead purposeful, active, healthy and responsible lives.

Candace was President of My Inc. Foundation (My Innocence Never Compromised), 2008-2010, which served to improve the quality of life for inner city girls by providing programs that stimulate their social, physical, intellectual, and moral development.

Candace and her husband created the TJ Ford Basketball Foundation in 2010 to make an impact on young boys and girls by giving back to their community with the goal of helping participants achieve their academic, personal, and civil goals. The TJ Ford Program firmly believes that education is the driving force to help children reach the goal of being productive individuals. The program is not solely based on basketball; it is one that promotes academics and positive attitudes.

In 2011, Candace founded Project Beautiful Me to create a platform for young girls to focus on their inner beauty. Giving back is her passion. She is committed to helping young girls in the Houston, Beaumont and surrounding communities realize their potential, find their ambition, discover new possibilities within themselves, and approach life's challenges with fierce determination. "When I created Project Beautiful Me, I knew that my ultimate goal would be to initiate change for young girls. I feel that every girl is unique and has different strengths that are not always showcased. I feel so passionate about introducing them to opportunities to discover, experiment, and participate in activities and events that they may not typically be able to, due to financial or personal constraints. It's all about believing in themselves, being beautiful inside and out and being confident in their own skin."



Shelley Smith Woods
Executive Director



Sana Pate
Director, Program Development



Raquel Segura
Talent/Events Coordinator